



Divya Jirnodhar Foundation

Concept Note

Project Title: Digital Shiksha Abhiyan: Bridging the Education Gap Through Technology

1. Background

India has made considerable progress in expanding access to education. However, disparities remain stark in rural and underserved communities. Children and youth from marginalized regions often lack access to quality education, digital learning tools, and skill development opportunities. The recent push for digital transformation under NEP 2020 and Digital India has made it imperative to equip students with 21st-century skills.

Divya Jirnodhar Foundation (DJF), a Section 8 not-for-profit organization registered under the Companies Act 2013 (Reg. No. U88900BR2024NPL067133), is committed to addressing these challenges through inclusive EdTech interventions.

2. About the Organization

Divya Jirnodhar Foundation focuses on empowering communities through innovative digital education programs. Established in January 2024, DJF has obtained registrations including 12A, 80G, MSME, ISO 9001:2015, CSR Form 1 (CSR00067315), and BIS certification.

The Foundation's work aligns with the UN Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education), SDG 5 (Gender Equality), and SDG 10 (Reduced Inequalities).

3. Project Rationale

Children in rural India face a double burden—limited access to digital devices and lack of trained teachers. This digital divide hinders academic performance and long-term growth. Moreover, the COVID-19 pandemic exposed the critical need for technology-integrated education.

The proposed Digital Shiksha Abhiyan aims to transform rural education landscapes through community-based digital learning hubs, vocational training, and teacher capacity building.

4. Project Objectives

- Establish 50 Digital Learning Hubs across Bihar and adjoining regions
- Provide tech-enabled education to 25,000+ rural students
- Offer digital literacy and vocational skills to 5,000 women and youth
- Train 500 rural educators in digital pedagogy
- Promote inclusive and gender-sensitive education in underserved areas

5. Target Beneficiaries

- Students (Grade 5–12) from government and low-income private schools
- School dropouts and unemployed youth (15–30 years)
- Women from underprivileged communities
- Rural school teachers lacking exposure to EdTech

6. Key Activities

- Baseline survey and community mobilization
- Setting up digital labs equipped with smart classrooms and content
- Training programs for teachers and digital facilitators
- Skill-based digital courses for youth and women
- Parental engagement and awareness drives
- Regular monitoring, reporting, and impact evaluation

7. Geographic Coverage

Phase 1: Rural districts in Bihar

Phase 2: Expansion to Jharkhand, West Bengal, and Uttar Pradesh

8. Estimated Budget

Total Project Cost (3 Years): ₹1.9 Crore (USD 230,000)

Breakdown available upon request.

9. Sustainability Approach

- Freemium digital courses post-implementation
- Capacity building of community volunteers

- Integration with government schemes and CSR initiatives
- Revenue from skill courses and partnerships

10. Monitoring & Evaluation

- Quarterly progress reports
- Learning outcome assessments
- Pre- and post-intervention analysis
- Annual third-party audit and stakeholder reporting

11. Call for Partnership

We invite CSR funders, grant-making institutions, government bodies, and social investors to collaborate with us in transforming lives through education. Together, we can bridge the digital divide and ensure that no child is left behind.

12. Contact Information

Divya Jirnodhar Foundation

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CSR Registration No: CSR00067315